

AllDay Supermarket



ALLDAY SUPERMARKET—A GREEN AND ELEVATED GROCERY SHOPPING EXPERIENCE.

In addition to being the country's fastest growing supermarket retailer, AllDay Supermarket shores up its premium in-store and online experience with continuous efforts to be a more active and engaged corporate citizen. One of AllDay's most important thrusts is to be a more responsible organization when it comes to its environmental impact. AllDay Supermarkets today are in full compliance with LGU initiatives to eliminate single-use plastics, which have been proven to be harmful to the environment. Single-use plastics, such as plastic bags are non-biodegradable, ending up as unusable waste that continue to contaminate soil, city waterways and important bodies of water, as well as contribute to growing solid-waste problem of highly-urbanized cities.

"AllDay prides itself as being one with the communities that it serves. The pollution problem present today is a shared responsibility, and we are proud to comply with well-meaning local ordinances, as well as continue to initiate our own efforts as we make our journey to zero-waste a reality," says Camille Villar, AllDay's Vice-Chairman.

In addition to the use of packaging that has a minimal impact to the environment and is 100% recyclable, AllDay Supermarkets routinely refreshes its sustainable eco-bag collection to entice shoppers to purchase and use AllDay's colorful, tastefully-designed and most importantly, reusable shopping totes.

AllDay also provides routine promotions, including discounts and freebies, when customers opt to go green and make use of their own shopping bags for their groceries.

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+5 points

All Day Supermarket

All Day Supermarket

Get +5 points
when you use an AllDay Eco Bag!
get +2 points for regular ecobags