

## PRESS RELEASE



### **AllDay Supermarket ends FY 2022 on note of growth, registers 12% uptick in core NIAT.**

AllDay Supermarket (ALLDY), a leading player in the Philippines' mid-premium supermarket segment has reported Php 9.760 billion in revenue at the close of FY 2022, 3.2% higher than FY 2021's Php 9.456 billion. Core net income also saw an increase of 12% to Php 374 million against FY 2021's Php 334 million.

"It is worth noting that there were numerous challenges to sustaining AllDay's performance going into the post-pandemic scenario, with a marked change in spending across AllDay's market. The country has returned to normal, and Filipinos have not only resumed normal spending on travel and leisure—they have done so with a vengeance. Despite this, AllDay was successful in growing its business in 2022 and continued to elevate the supermarket experience for the Filipino. At the heels of exceptional performances in the pandemic, we are pleased with our 2022 results." says AllDay Chairman Manuel B. Villar, Jr.

AllDay also reported upticks in Gross Profit—Php 2.003 billion versus FY 2021's Php 1.856 billion—and EBITDA, which grew by 11.1% to Php 902 million.

### **Innovation, all day.**

Over the course of 2022, AllDay continued to introduce innovations to its supermarkets. "Improving our supermarket through constant innovation is part and parcel of the AllDay experience" says Camille Villar, AllDay Vice Chairman.

"In 2022 alone, we added two new customer innovations to delight our market: Addie, our first supermarket robot, and our smart carts. Addie is eyed as the future of interactive product marketing, pushing awareness for new items, ongoing promotions, and other offerings from the AllDay Supermarket. Our smart carts, introduced earlier, continues to expand customer horizons on what is possible in a truly world-class supermarket experience," she adds.

### **Adapting to shifting consumer behavior**

AllDay Supermarket's President and CEO Frances Rosalie T. Coloma credits the supermarket chain's sustained performance to the company's quick response to shifting consumer behavior. "AllDay's performance has been pleasing in many regards. After capably managing the pandemic through 2020 and its extraordinary results, we were able to sustain our business performance to date. Normal is back: across all our

locations, foot traffic has steadily increased, giving credence to the normalizing pantry levels and more frequent trips from shoppers.”

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