

PRESS RELEASE



AllDay Supermarket posts banner year 2021, net income up 80%

AllDay Supermarket, the fastest growing supermarket operator in the Philippines has turned in a banner year 2021, fresh from its successful initial public offering last November 3, 2021.

On the strength of an elevated, world-class grocery experience that caters to the growing mid-premium segment of the local supermarket industry, AllDay posted Php 394.9 million unaudited net income for 2021—an 80% increase, year on year. Sales for the chain are also up by 19%, to Php 9.46 billion in 2021 from Php 7.93 billion in 2020.

The chain also turned in improved EBITDA margins: 9.1% in 2021, up from 7.9% in 2020, driven in large part by lower OPEX ratios and higher sales productivity.

“AllDay’s remarkable performance for 2021 is a continued validation of our value proposition, and bodes well for the Company’s long-term prospects,” said Manuel B. Villar Jr, Chairman of AllDay. “AllDay’s distinct in-store experience, coupled with an increasingly efficient e-commerce model, has proved to truly resonate with our growing customer base of Filipinos who show an increasing preference for differentiated and experience-driven retail. As the country is well on its way to recovery from the pandemic, we will continue to focus on growing the business towards our 100 store milestone by 2026,” he added.

Camille A. Villar, AllDay Vice Chairman said “AllDay’s remarkable growth in 2021 befits our first year on the PSE. We believe that this puts us on strong footing to continue implementing our blueprint for AllDay: an in-store experience comparable to the best that the world has to offer, featuring even smarter customer facing technology, comprehensive product offerings, curated international selections, as well as better-tuned e-commerce capabilities. On the strength of these, we remain confident in our ability to deliver even better value to our stakeholders.”

Frances Rosalie T. Coloma, Chief Executive Officer for AllDay adds: “We are definitely pleased with AllDay’s 2021, as it confirms the Filipino market’s affinity for upgraded experiences—both in-store and online. With fresh funds available to us by way of our successful IPO last November 3, 2021, we are put in a much stronger financial position as we can move forward with minimal debt load. This, in turn, allows us to fully focus our capacities towards our store network expansion. As we ride the tail end of the pandemic on this high note, we are increasingly confident as we continue to bring AllDay to even more locations across the country.”

AllDay across the country

AllDay continues to expand its store network, which now stands at 35 stores as of January 26, 2022. AllDay’s stores are located in: Bataan, Pampanga, Libis, Shaw, Taguig, Las Piñas, Molino, Kawit, Sta. Rosa, Alabang, C5 Extension, Doña Manuela-Las Piñas, Iloilo, Naga, General Trias,

Tanza, Evia Lifestyle Center, Malolos, Dasmarinas, Nomo, Imus, Salawag, Silang, Starmall Annex-Las Piñas, Cabanatuan, Sta. Maria, Santiago, Isabela, Talisay, Cauayan, Bacolod, Sto Tomas-Batangas, Eastlake – Muntinlupa and the Worldwide Corporate Center in Mandaluyong.

Disclaimer: This Press Release contains forward-looking statements that are subject to inherent risks and opportunities posed in the normal course of business. However, AllDay Marts, Inc. believes that expectations reflected in any forward-looking statements are reasonable as they are made in citing third-party insights and studies, it can give no guarantee of future actions or events.