



April 30, 2024

PHILIPPINE STOCK EXCHANGE

9th Floor, Philippine Stock Exchange Tower
28th Street corner 5th Avenue
BGC Taguig City

Attention: Ms. Alexandra D. Tom Wong
Officer-in-Charge - Disclosure Department

Subject: AllDay Marts Inc.: **Press Release**

Gentlemen:

Please see attached copy of the press release on AllDay Marts, Inc. dated 04/30/2024.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "MCS", is positioned above the printed name of the signatory.

Maria Cristina O. Barao
Chief Financial Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **April 30, 2024**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CS-201629673**
3. BIR Tax Identification Number **009-491-731**
4. **ALLDAY MARTS, INC.**
Exact name of issuer as specified in its charter
5. **Philippines**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **Lower Ground Floor, EVIA Lifestyle Center, Daanghari, Almanza Dos, Las Piñas City** **1750**
Address of principal office Postal Code
8. **(632) 8830-1900**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common stock	22,857,145,000 shares

11. Indicate the item numbers reported herein:

Item No. 9 – Other Events

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on behalf by the undersigned hereunto duly authorized.

ALLDAY MARTS, INC.
Issuer

By:



MARIA CRISTINA O. BARAO
Chief Financial Officer

Date: **April 30, 2024**

PRESS RELEASE



AllDay Supermarket records year of growth—posts Php 10.194 billion in revenue, 22.4% growth in NIAT

AllDay Supermarket (ALLDY), a leading player in the Philippines' mid-premium supermarket segment reported Php 10.914 billion in revenue at the close of FY2023, 4.4% higher than FY 2022's Php 9.760 billion. Net income also saw an increase of 22.4%: Php 369 million against FY 2021's Php 302 million.

"AllDay was successful in growing its business in 2023 and has taken clear strides to elevate the supermarket experience for the Filipino. We believe our performance reflects this in 2023. With a market still clearly hungry for experiences in the country's full return to normalcy, our supermarket concept is still well-received." says AllDay Chairman Manuel B. Villar, Jr.

AllDay also increases in Gross Profit—Php 2.055 billion versus FY 2022's Php 2.003 billion—and EBITDA, which grew by 10.3 % to Php 995 million.

International flavors in every aisle

Over the course of 2023, AllDay bolstered its hold on a premium supermarket experience through its marked improvements in importation. "Aside from our constant thrust to innovate on AllDay's in-store experience, we take heed of our market's preference for experiences and flavors they experience abroad. I am confident in saying AllDay's range offering carries a much stronger imported selection, which strengthens our overall elevated supermarket experience, " says Camille Villar, AllDay Vice Chairman.

Closer to community—AllDay opens 4 new minimarts

AllDay Supermarket's President and CEO Frances Rosalie T. Coloma credits the supermarket chain's sustained performance to AllDay leveraging its closeness to community. "Aside from our gains in importation, AllDay's sustained positive performance can be credited to our leveraging our locations. We are closer to established communities, and we have made strides in taking further advantage of this by opening four (4) new minimart locations: Camella East and Ponticelli in Bacoor, Maia Alta in Antipolo, and along Governor's Drive in Dasmarias." Coloma noted that these serve as community pantries that carry the elevated supermarket DNA of AllDay's larger format stores.

#####

Disclaimer: This Press Release contains forward-looking statements that are subject to inherent risks and opportunities posed in the normal course of business. However, AllDay Marts, Inc. believes that expectations reflected in any forward-looking statements are reasonable as they are made in citing third-party insights and studies, it can give no guarantee of future actions or events.