

**ALLDAY MARTS, INC.**  
**INITIAL PUBLIC OFFERING (“IPO”)**

**Application and Settlement Procedures for Local Small Investors under the Small Investors Program of the Securities and Exchange Commission and The Philippine Stock Exchange, Inc. (“PSE”) through the PSE Electronic Allocation System (“PSE EASy”)**

*These implementing guidelines (“LSI Guidelines”) supplement and do not replace or supersede and must be read in conjunction with the Terms and Conditions of the Application to Purchase (the “LSI Application”) and the final prospectus of AllDay Marts, Inc. (the “Company”) dated October 12, 2021, (the “Final Prospectus”), prepared in relation to the offer of the Company’s Offer Shares (the “Offer”). The Final Prospectus has been uploaded on the Company’s website: <https://corporate.allday.com.ph/prospectus/> and PSE EDGE Portal <http://edge.pse.com.ph/> and will be distributed to the PSE Trading Participants and made available at the offices of the Joint Lead Underwriters and Joint Bookrunners during the Offer Period. All requirements stated in the LSI Application must be complied with, except when clearly inconsistent herewith. Capitalized terms used have the same meanings ascribed to them in the Final Prospectus, unless otherwise defined herein. Please refer to the annexes attached hereto, each of which form an integral part of this LSI Guidelines.*

1. Out of the Offer Shares being offered by the Company pursuant to its initial public offering of such shares, an aggregate of 685,715,000 common shares are allocated to the Local Small Investors (“LSIs”) and made available nationwide through the PSE EASy (<https://easy.pse.com.ph>).
2. The subscription by LSIs to the Offer (the “LSI Program”) shall be subject to final allocation as may be determined by PNB Capital and Investment Corporation as the sole issue manager for the IPO (the “Sole Issue Manager”), which shall be based on mechanics approved by the PSE. The LSI Program will be managed by the Sole Issue Manager.
3. The Offer Shares allocated for the LSI Program may be purchased by any natural person of legal age regardless of nationality, or any corporation, association, partnership, trust account, fund or entity organized under the laws of the Philippines or licensed to do business in the Philippines, regardless of nationality, subject to the Restrictions on Ownership, as described in the Final Prospectus, and the Company’s right to reject, in whole or in part, an LSI Application, or reduce the number of Offer Shares applied for subscription. For the avoidance of doubt, any payment received pursuant to the LSI Application does not constitute approval or acceptance of the LSI Application.
4. Only LSI Applications duly accomplished through PSE EASy by persons who wish to participate as an LSI (each an “LSI Applicant”) will be received and accepted. LSI Applicants may refer to Annex “B” for the steps on how to create a PSE EASy account and subscribe to initial public offerings via PSE EASy.
5. PSE EASy will generate a unique 20-character **PSE EASy Reference Number** that follows this format: “[ALLDYXXXXXXXXXXXXXXXXXX]” for each LSI Applicant, and notify the LSI Applicant of the payment instructions via electronic email (sample of which is provided in Annex “C”).
6. LSI Applications must be completed on or before 12:00 p.m. of October 25, 2021. In the LSI Application, an LSI Applicant should nominate in the LSI Application, the PSE Trading Participant (“TP”), otherwise known as a stockbroker, through which its shares will be lodged. Otherwise, the LSI Application shall not be accepted.
7. LSI Applicants who subscribed to the Company’s Offer Shares are encouraged to check their PSE EASy account for updates regarding their subscriptions.
8. Information on the Offer and LSI Guidelines will be made available in the online IPO information center at <https://corporate.allday.com.ph/invest/>.

9. In the event an LSI Applicant does not have an existing securities trading account with a TP (otherwise known as a stockbroker), the LSI Applicant may apply for an opening of a securities trading account with any of the TPs enumerated below:

| <b>Default Trading Participant</b>                               | <b>Website</b>   | <b>Account Opening Instructions</b> |
|--|--|-------------------------------------|
| COL Financial Group, Inc.<br>("COL Financial")                   | <a href="http://www.colfinancial.com">www.colfinancial.com</a>         | <a href="#">Click here</a>          |
| First Metro Securities<br>Brokerage Corp.<br>("First Metro Sec") | <a href="http://www.firstmetrosec.com.ph">www.firstmetrosec.com.ph</a> | <a href="#">Click here</a>          |

LSI Applicants are encouraged to process the opening of the securities trading account as soon as possible, taking into account each TP's requirements and processing time as well as the deadline for the LSI Applications. LSI Applications (with a nominated "PSE Trading Participant") must be completed on or before 12:00 p.m. of October 25, 2021.

For any questions related to the account opening process of COL Financial and First Metro Sec, you may contact the following:

| <b>Default Trading Participant</b> | <b>Contact Details</b>   |
|------------------------------------|--|
| COL Financial                      | <a href="mailto:helpdesk@colfinancial.com">helpdesk@colfinancial.com</a>                     |
| First Metro Sec                    | <a href="mailto:accountopening@firstmetrosec.com.ph">accountopening@firstmetrosec.com.ph</a> |
|                                    | +63 2 8859 0600  |

A list of the other TPs from which the LSI Applicants may choose to open a securities trading account with, and nominate as its endorsing "PSE Trading Participant" on PSE EASy can be found in the link:

<https://www.pse.com.ph/directory/>

10. Once the securities trading account with the TP is created, the LSI Applicant may nominate the relevant TP with whom the securities trading account is maintained as its endorsing "PSE Trading Participant" on PSE EASy, prior to the submission of the LSI Application via PSE EASy.
11. LSI Applications duly accomplished through PSE EASy shall be able to generate specific payment instructions and must be settled on the relevant deadline:

**For LSI Applicants with COL Financial and First Metro Sec as the nominated "PSE Trading Participant"**

Payment instructions are as follows:

| <b>Default Trading Participant</b> | <b>Payment Instructions</b> |
|------------------------------------|-----------------------------|
| COL Financial                      | <a href="#">Click here</a>  |
| First Metro Sec                    | <a href="#">Click here</a>  |

For any questions related to the payment process, you may contact the following:

| <b>Default Trading Participant</b> | <b>Contact Details</b>   |
|------------------------------------|--|
| COL Financial                      | <a href="mailto:helpdesk@colfinancial.com">helpdesk@colfinancial.com</a>                     |
| First Metro Sec                    | <a href="mailto:accountopening@firstmetrosec.com.ph">accountopening@firstmetrosec.com.ph</a> |
|                                    | +63 2 8859 0600  |

**For LSI Applicants with other entities as the nominated “PSE Trading Participant”**

Payment options are as follows:

- a. Over-the counter via PNB Bills Payment in the name of “ALLDAY IPO” at any operating PNB branch through the following payment types:
  - i. Cash: or
  - ii. Cashier’s/Manager’s check, corporate check or personal check of the LSI Applicant drawn against an account with a BSP authorized bank in Metro Manila.

Checks subject to clearing of over one (1) banking day will not be accepted. All checks should be dated as of the date of submission of the Application, made payable to “ALLDAY IPO”, and crossed for “Payee’s Account Only”.

The PSE EASy Reference Number should be indicated in the payment slip for over-the-counter payments. LSI Applicants are encouraged to bring a copy of the PSE EASy email confirmation containing the PSE EASy Reference Number for validation.

Deadline for cash payments is at 3:00 p.m. on October 25, 2021, while the deadline for check payments is at 12:00 p.m. on October 25, 2021.

For a list of operating PNB branches, please visit: <https://www.pnb.com.ph/index.php/pnb-open-branches>

- b. PNB Mobile Banking or Internet Banking via Bills Payment with the Biller/Merchant as “ALLDAY IPO”.

Deadline for PNB Mobile Banking or Internet Banking payments is at 3:00 p.m. on October 25, 2021.

Please refer to Annex “D” for the detailed PNB Bills Payment guidelines.

The payment instructions generated by PSE EASy, and delivered to the LSI Applicant via electronic mail (a sample of which is provided in Annex “C”), shall reflect the relevant merchant details to be used. Failure to strictly comply with the foregoing instructions, or failure to include the PSE EASy Reference Number in the proof of payment when making over-the-counter payments, or any discrepancies in the PSE EASy Reference Number as reflected in the proof of payment may cause the rejection of the LSI Application.

LSI Applicants must ensure they will pay only once through the chosen designated channels. If multiple payments are processed for the same order, the additional payments will be refunded accordingly in accordance with paragraph 17 of this LSI Guidelines.

For LSI Applicants with other entities as the nominated “PSE Trading Participant”, any **questions related to payment instructions** may be directed to the representatives of the Receiving Agent listed below.

| Name                | E-mail Address   |
|---------------------|--|
| Joanna Marie Aviles | <a href="mailto:allday_ipo@pnb.com.ph">allday_ipo@pnb.com.ph</a> |
| Emylyn Audemard     |  |

Due to the current circumstances, the only official communication channel of the Receiving Agent will be via electronic communication / email.

12. Note that LSI Applications will be processed on a first-come, first-served basis, while final allocation of Offer Shares will be determined pursuant to the allocation mechanics. LSI Applications shall be allocated by the Sole Issue Manager through a distribution mechanism wherein fully paid LSI Applications will be allocated in ascending order (i.e. from the smallest to the largest orders). There shall be no allocation for partially paid LSI Applications. Such partially paid subscriptions shall be refunded accordingly in accordance with paragraph 17 of this LSI Guidelines.
13. Each LSI Applicant may subscribe to a minimum of 1,000 Offer Shares, and thereafter, in multiple of 1,000 Offer Shares, in accordance with the board lot table, but in no case subscribe to more than 500,000 Offer Shares. Based on the Offer Price, the maximum total subscription for each LSI Applicant is ₱300,000. Multiple LSI Applications (i.e. two or more LSI Applications by the same applicant) will not be allowed. In the case of this Offer, an LSI is a share subscriber who is willing to subscribe or purchase a minimum board lot or whose subscription or purchase does not exceed ₱300,000.00 under the LSI program, as approved by the PSE. Should the total demand for the Offer Shares in the LSI program exceed its maximum allocation, LSI Applications shall be allocated by the Sole Issue Manager through a distribution mechanism wherein fully paid LSI Applications will be allocated in ascending order (i.e. from the smallest to the largest orders).
14. LSI Applicants who subscribed to the Company’s Offer Shares are advised to regularly check their PSE EASy account for updates regarding the status of their LSI Application. LSI Applicants shall be notified of their confirmed allocations on or about the following banking day from the end of the Offer Period or on October 25, 2021.
15. As required under the listing rules of the PSE (the “**PSE Rules**”), the Offer Shares should be in scripless form and lodged with the Philippine Depository and Trust Corporation (“**PDTC**”). An LSI Applicant may request for his/her ownership of the Offer Shares to be converted from scripless form to certificated form through his/her nominated PDTC Participant only after the Offer Shares have been listed. The cost of the issuance for such stock certificates shall be for the account of the LSI Applicant.

16. Key dates of the Offer:

- a. Offer Period : October 18, 2021 to October 25, 2021
- b. Deadline for applications in PSE EASy : on or before 12:00 p.m. of October 25, 2021
- c. Listing and trading : November 03, 2021

The Company and the Joint Lead Underwriters and Joint Bookrunners reserve the right to extend or terminate the Offer Period subject to the approval of the SEC and the PSE.

17. In the event that (i) the number of Offer Shares to be received by an LSI Applicant, as confirmed by the Sole Issue Manager, is less than the number covered by its LSI Application, (ii) the LSI Applicant's payment is incomplete or below the full payment amount of the LSI Application, or (iii) if an LSI Application is rejected by the Company, then the Receiving Agent shall refund, without interest, starting on the fifth (5<sup>th</sup>) banking day from the end of the Offer Period or on November 02, 2021, all or a portion of the payment corresponding to the number of Offer Shares wholly or partially rejected. All refunds shall be made through the Receiving Agent, at the LSI Applicant's risk. Check refunds shall be available for pick-up at the office of the Receiving Agent Philippine National Bank, Trust Banking Group, PNB Financial Center, President Diosdado Macapagal Boulevard, Pasay City. If such check refunds are not claimed after thirty (30) calendar days following the beginning of the refund period, such checks shall be mailed to the LSI Applicant's registered address at the LSI Applicant's risk.

18. Any **questions related to payments** may be directed to the representatives of the Receiving Agent listed below.

**Receiving Agent**

| Name                | E-mail Address   |
|---------------------|--|
| Joanna Marie Aviles | <a href="mailto:allday_ipo@pnb.com.ph">allday_ipo@pnb.com.ph</a> |
| Emylyn Audemard     |  |

Any **questions related to the Offer** may be directed to the below representatives of the Sole Issue Manager:

**PNB Capital**

| Name        | E-mail Address   | Contact Number          |
|-------------|--|-------------------------|
| Marge Reyes | <a href="mailto:pnbcapitalalldayipo@pnb.com.ph">pnbcapitalalldayipo@pnb.com.ph</a> | (02) 85263131 loc. 1515 |
| Kim Aclan   |  |                         |

Due to the current circumstances, the only official communication channel of the Receiving Agent and the Sole Issue Manager will be via electronic communication / email.

## TERMS OF THE OFFER

*The following does not purport to be a complete listing of all the rights, obligations, and privileges attaching to or arising from the Offer Shares. Some rights, obligations, or privileges may be further limited or restricted by other documents and subject to final documentation. Prospective investors are enjoined to exercise appropriate due diligence and perform their own independent investigation and analysis of the Company and the Offer Shares. Each prospective investor must rely on its own appraisal of the Company and the Offer Shares and its own independent verification of the information contained herein and any other investigation it may deem appropriate for the purpose of determining whether to invest in the Shares and must not rely solely on any statement or the significance, adequacy, or accuracy of any information contained herein. The information and data contained herein are not a substitute for the prospective investor’s independent evaluation and analysis.*

|  |   |   |
|--|---|---|
| <b>Issuer</b>  | : | AllDay Marts, Inc.  |
| <b>Selling Shareholder</b>                           | : | AllValue Holdings Corp. as Selling Shareholder relative to the Overallotment Option and Price Stabilization (as defined below)  |
| <b>Sole Issue Manager</b>                            | : | PNB Capital   |
| <b>Joint Lead Underwriters and Joint Bookrunners</b> | : | BDO Capital, China Bank Capital and PNB Capital   |
| <b>Selling Agents</b>                                | : | PSE Trading Participants  |
| <b>The Offer</b>                                     | : | Offer of 6,857,143,000 Firm Shares, or the Primary Shares offered and to be issued by the Company, with an offer of up to 685,714,000 Option Shares by the Selling Shareholder pursuant to the Overallotment Option (as described below).   |
| <b>Firm Shares</b>                                   | : | 6,857,143,000 primary shares offered and to be issued by the Company.   |
| <b>Option Shares</b>                                 | : | Up to 685,714,000 Shares will be made available by the Selling Shareholder pursuant to the Overallotment Option.  |
| <b>Offer Shares</b>                                  | : | The Firm Shares and the Option Shares.  |
| <b>Institutional Offer</b>                           | : | At least 4,799,999,000 Firm Shares, or 70% of the Firm Shares (subject to re-allocation as described below) (the “ <b>Institutional Offer Shares</b> ”), are being offered and sold to certain qualified buyers and other investors in the Philippines, by the Joint Lead Underwriters and Joint Bookrunners. The Option Shares will form part of the Institutional Offer.  |
| <b>Trading Participants and Retail Offer</b>         | : | 2,057,144,000 Firm Shares are being offered at the Offer Price in the Trading Participants and Retail Offer (the “ <b>Trading Participants and Retail Offer Shares</b> ”). 1,371,429,000 Firm Shares (or 20% of the Firm Shares) (the “ <b>Trading Participants Offer Shares</b> ”) are being allocated to all of the PSE Trading Participants and 685,715,000 Firm Shares (or 10% of the Firm Shares) (the “ <b>Retail Offer Shares</b> ”) are being allocated to local small investors (“ <b>LSIs</b> ”). Each PSE Trading Participant shall initially be allocated |

10,971,000 Firm Shares, subject to reallocation as may be determined by the Sole Issue Manager. Based on the initial allocation for each PSE Trading Participant, there will be a total of 54,000 residual Firm Shares to be allocated as may be determined by the Sole Issue Manager. Each LSI applicant may subscribe up to a maximum of 500,000 Firm Shares at the Offer Price. The Joint Lead Underwriters and Joint Bookrunners shall purchase the Trading Participants and Retail Offer Shares not reallocated to the Institutional Offer or otherwise not taken up by the PSE Trading Participants, LSIs or clients of the Joint Lead Underwriters and Joint Bookrunners or the general public in the Philippines pursuant to the terms and conditions of the Underwriting Agreement.

LSIs shall subscribe through the PSE Electronic Allocation System (“**PSE EASy**”). An LSI is defined as a subscriber to the Offer who is willing to subscribe to a minimum board lot or whose subscription does not exceed ₱300,000.00. In the case of this Offer, the minimum subscription of LSIs shall be 1,000 Offer Shares or ₱600.00, while the maximum subscription shall be 500,000 Offer Shares or up to ₱300,000.00. There will be no discount on the Offer Price. The procedure in subscribing to Offer Shares via PSE EASy is indicated in the Company’s Implementing Guidelines for Local Small Investors to be announced through the PSE EDGE website. Should the total demand for the Offer Shares in the LSI program exceed the maximum allocation, the Sole Issue Manager shall prioritize the subscriptions of LSIs with amounts lower than the maximum subscription.

|                             |   |   |
|-----------------------------|---|---|
| <b>Offer Price</b>          | : | ₱0.60 per Offer Share. The Offer Price was determined through a book-building process and discussions amongst the Company, the Selling Shareholder, and the Joint Lead Underwriters and Joint Bookrunners.  |
| <b>Overallotment Option</b> | : | The Selling Shareholder has granted the Stabilizing Agent, PNB Securities, an option, exercisable in whole or in part, to purchase up to 685,714,000 Option Shares at the Offer Price, on the same terms and conditions as the Offer Shares as set out in this Prospectus, solely to cover overallotments, if any, and effect price stabilization transactions. The Overallotment Option is exercisable from time to time for a period which shall not exceed 30 calendar days from and including the Listing Date. See “ <i>Plan of Distribution – The Overallotment Option.</i> ”   |
| <b>Price Stabilization</b>  | : | The Option Shares may be over-allotted and the Stabilizing Agent may effect price stabilization transactions for a period beginning on or after the Listing Date, but extending no later than 30 calendar days from and including the Listing Date. The Stabilizing Agent may purchase Shares in the open market only if the market price of the Shares falls below the Offer Price. Such activities may stabilize, maintain or otherwise affect the market price of the Shares, which may have the effect of preventing a decline in the market price of the Shares and may also cause the price of the Shares to be higher than the price that otherwise would exist in the open market in the absence of these transactions. If the Stabilizing Agent commences any of these transactions (which would include thereafter disposing of or selling the Shares purchased), it may discontinue them at any time. However, the Stabilizing Agent or any person acting on behalf of the Stabilizing Agent has the sole discretion whether to undertake stabilization activities, and there is no assurance that the |

same will be undertaken. There is also no assurance that the price of the Shares will not decline significantly after any such stabilizing activities end. Once the Overallotment Option has been fully exercised by the Stabilizing Agent, it will no longer be allowed to purchase Shares in the open market for the conduct of stabilization activities. To the extent the Overallotment Option is not fully exercised by the Stabilizing Agent, the same shall be deemed cancelled and the relevant Option Shares shall be re-delivered to the Selling Shareholder and shall remain part of the issued and outstanding shares of the Company. See “*Plan of Distribution – The Overallotment Option.*”

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**Eligible Investors** : The Trading Participants and Retail Offer Shares may be purchased by any natural person of legal age regardless of nationality, or any corporation, association, partnership, trust account, fund or entity organized under the laws of the Philippines or licensed to do business in the Philippines, regardless of nationality, subject to our right to reject an Application or reduce the number of the Firm Shares applied for subscription.

The Institutional Offer Shares are being offered for sale to certain qualified buyers and other investors in the Philippines, by the Joint Lead Underwriters and Joint Bookrunners.

Purchase of the Offer Shares in certain jurisdictions may be restricted by law. Foreign investors interested in purchasing the Offer Shares should inform themselves of the applicable legal requirements under the laws and regulations of the countries of their nationality, residence or domicile, and as to any relevant tax or foreign exchange control laws and regulations affecting them personally. Foreign investors, both corporate and individual, warrant that their purchase of the Offer Shares will not violate the laws of their jurisdiction and that they are allowed to acquire, purchase, and hold the Offer Shares.

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**Use of Proceeds** : We intend to use the net proceeds from the Offer primarily for debt repayment and capital expenditures and initial working capital for store network expansion. We intend to retire our high-cost debt in the amount of ₱3,149.2 million which were used primarily to fund our past and ongoing store network expansion. We believe that pursuing this strategy will increase the overall shareholder value of the Company as this will decrease our financing cost by as much as ₱206.39 million per annum. Any balance of the net proceeds will allow us to partly fund our store network expansion. See “*Use of Proceeds*” beginning on page 59 of this Prospectus.

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**Minimum Subscription** : Each application must be for a minimum of 1,000 Firm Shares, and thereafter, in multiples of 1,000 Firm Shares. Applications for multiples of any other number of Shares may be rejected or adjusted to conform to the required multiple, at the Company’s discretion.

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**Reallocation** : The allocation of the Offer Shares between the Trading Participants and Retail Offer and the Institutional Offer is subject to adjustment as determined by the Joint Lead Underwriters and Joint Bookrunners. If there is an under-application in the Institutional Offer and a corresponding over-application in the Trading Participants and Retail Offer, Offer Shares in the Institutional Offer may be reallocated to the Trading Participants and

Retail Offer. If there is an under-application in the Trading Participants and Retail Offer and a corresponding over-application in the Institutional Offer, Offer Shares in the Trading Participants and Retail Offer may be reallocated to the Institutional Offer. The reallocation shall not apply in the event of over-application or under-application in both the Trading Participants and Retail Offer and the Institutional Offer. The Joint Lead Underwriters and Joint Bookrunners shall purchase the Trading Participants and Retail Offer Shares not reallocated to the Institutional Offer or otherwise not taken up by the Trading Participants, LSIs or clients of the Joint Lead Underwriters and Joint Bookrunners or the general public in the Philippines pursuant to the terms and conditions of the Underwriting Agreement.

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**Lock-up**

- : Under the PSE Consolidated Listing and Disclosure Rules, existing shareholders who own an equivalent of at least 10% of the issued and outstanding Shares as of the Listing Date cannot sell, assign or in any manner dispose of their Shares for a minimum period of 180 days after the Listing Date. Thus, the following shall be subject to such lock-up period:

Assuming the Overallotment Option is not exercised, the following are covered by the 180-day lock-up requirement:

| <b>No. of Shares</b>    | <b>Subject to 180-day Lock-up Period</b> |
|-------------------------|--|
| AllValue Holdings Corp. | 13,380,000,000 common shares             |

Assuming the Overallotment Option is exercised, the following are covered by the 180-day lock-up requirement:

| <b>No. of Shares</b>    | <b>Subject to 180-day Lock-up Period</b> |
|-------------------------|--|
| AllValue Holdings Corp. | 12,694,286,000 common shares             |

In addition, if there is any issuance or transfer of Shares (i.e., private placements, asset for shares swap or a similar transaction) or instruments which lead to issuance of Shares (i.e., convertible bonds, warrants or a similar instrument) completed and fully paid for within 180 days prior to the start of the Offer, and the transaction price is lower than that of the Offer Price in the initial public offering, all such Shares issued or transferred shall be subject to a lock-up period of at least 365 days from full payment of such Shares. Thus, the following shall be subject to such lock-up period:

The following are covered by the 365-day lock-up requirement (whether or not the Overallotment Option is exercised):

| <b>No. of Shares</b>                   | <b>Subject to 365-day Lock-up Period</b> |
|--|--|
| AllValue Holdings Corp. <sup>(1)</sup> | 2,615,000,000 common shares              |
| Jessie D. Cabaluna <sup>(2)</sup>      | 1,000 common shares                      |
| Raul Juan N. Esteban <sup>(2)</sup>    | 1,000 common shares                      |
| <b>TOTAL</b>                           | <b>2,615,002,000 common shares</b>       |

*Notes:*

(1) On June 25, 2021, AllDay issued 2,615,000,000 shares at a par value of Php0.10 per share to AllValue and payment was made in cash.

(2) Qualifying shares issued to our independent directors.

To implement the lock-up requirement, we and AllValue Holdings Corp. shall enter into an escrow agreement with Philippine National Bank acting through its Trust Banking Group (“**PNB Trust**”).

The Company and the Selling Shareholder have agreed with the Joint Lead Underwriters and Joint Bookrunners that, except in connection with the Overallotment Option, they will not, without the prior written consent of the Joint Lead Underwriters and Joint Bookrunners, issue, offer, pledge, sell, contract to sell, pledge or otherwise dispose of (or publicly announce any such issuance, offer, sale or disposal of) any Shares or securities convertible or exchangeable into or exercisable for any Shares or warrants or other rights to purchase Shares or any security or financial product whose value is determined directly or indirectly by reference to the price of the underlying securities, including equity swaps, forward sales and options for a period of 180 days after the Listing Date.

See “*Principal and Selling Shareholder*” and “*Plan of Distribution – Lock-Up*.”

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**Listing and Trading**

- : The Company has filed an application with the SEC for the registration and an application with the PSE for the listing of all its issued and outstanding stock (including the Offer Shares). The PSE has approved the listing application in a Notice of Approval dated September 24, 2021 subject to compliance with certain conditions and the SEC is expected to issue the Order of Effectivity and Permit to Sell on or about October 14, 2021.

All of the issued and outstanding common shares of the Company, including the Offer Shares to be issued, are expected to be listed on the Main Board of the PSE under the symbol “**ALLDY**” on or about November 3, 2021, or such other date that may be agreed by the Company and the Joint Lead Underwriters and Joint Bookrunners. Notice of any adjustment to the Listing Date shall be made by publication by the Company in two (2) newspapers of general circulation, provided that any adjustment to the Listing Date shall be subject to the approval of the PSE. See “*Description of the Offer Shares*.” Trading of the Shares of the Company, excluding those subject to lock-up, is expected to commence on or about November 3, 2021.

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**Dividends and Dividend Policy**

- : The Company is authorized to declare dividends. A cash dividend declaration requires approval from the Board. A stock dividend declaration requires the further approval of shareholders representing not less than two-thirds of the Company’s outstanding capital stock. Dividends may be declared only from available unrestricted retained earnings.

Under our current dividend policy, we intend to maintain an annual cash dividend payment ratio for our Shares of 10% to 30% of netincome after tax for the preceding fiscal year, subject to the requirements of applicable laws and regulations. See “*Dividends and Dividend Policy*”.

**Registration and Lodgment of Shares with PDTC** : The Offer Shares are required to be lodged with the PDTC. The applicant must provide the information required for the PDTC lodgment of the Offer Shares. The Offer Shares will be lodged with the PDTC on Listing Date. The applicant may request to receive share certificates evidencing such applicant's investment in the Offer Shares through his/her broker after the Listing Date. Any expense to be incurred for such issuance of certificates shall be borne by the applicant.

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**Restrictions on Ownership** : The Offer Shares may be purchased and owned by any person or entity regardless of citizenship or nationality, subject to any applicable nationality limits under Philippine law. The Philippine Constitution and related statutes set forth restrictions on foreign ownership for companies engaged in certain activities. In particular, if and to the extent that we acquire land in the Philippines, foreign ownership in our capital stock will be limited to a maximum of 40% of our issued and outstanding capital stock. We do not own land and have complied with the paid-up capital requirements of the Retail Trade Liberalization Act. Thus, we are currently not subject to any foreign ownership limits.

For more information relating to restrictions on the ownership of the Shares, please see "*Description of the Offer Shares*" and "*Regulatory and Environmental Matters – Foreign Investment Laws and Restrictions.*"

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**Registration of Foreign Investments** : The BSP requires that investments in shares of stock funded by inward remittance of foreign currency be registered with the BSP only if the foreign exchange needed to service capital repatriation or dividend remittance will be sourced from the Philippine banking system. The registration with the BSP of all foreign investments in the Offer Shares shall be the responsibility of the foreign investor. See "*Regulatory and Environmental Matters – Foreign Investment Laws and Restrictions – Registration of Foreign Investments and Exchange Controls.*"

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**Restriction on Issuance and Disposal of Shares** : See "*Lock-up*" above.

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**Tax Considerations** : See "*Taxation*" for further information on the Philippine tax consequences of the purchase, ownership and disposal of the Offer Shares.

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**Procedure for Application for the Trading Participants and Retail Offer** : The Offer Period shall commence at 9:00 a.m. on October 18, 2021 and shall end at 12:00 noon on October 25, 2021. If, for any reason, any day of the Offer Period is a non-Banking Day, then the Offer Period may be extended to the next immediately succeeding Banking Day, or such other date as may be agreed upon by the Company and the Joint Lead Underwriters and Joint Bookrunners. The Company and the Joint Lead Underwriters and Joint Bookrunners reserve the right to extend, shorten, or terminate the Offer Period, subject to the approval of the SEC and the PSE.

Applications must be received by the Receiving Agent for PSE Trading Participant applications or through PSE EASy for LSI applications, as applicable, by 12:00 noon on October 25, 2021 and shall be subject to the terms and conditions of the Offer as stated in the Prospectus and in the Application. Applications received thereafter or without the required

documents will be rejected. The actual purchase of the Offer Shares shall become effective only upon the actual listing of the Offer Shares on the PSE and upon the obligations of the Underwriters under the Underwriting Agreement becoming unconditional and not being suspended, terminated or cancelled on or before the Listing Date in accordance with the provisions of such agreement.

For PSE Trading Participants:

Application forms to purchase the Trading Participants Offer Shares and signature cards may be obtained from the Joint Lead Underwriters and Joint Bookrunners or any participating PSE Trading Participant. Application forms will also be made available for download on the Company website.

Applicants shall complete the application form, indicating all pertinent information, such as the applicant's name, address, contact number, taxpayer's identification number, citizenship and all other information required in the application form. Applicants shall undertake to sign all documents and to do all necessary acts to enable them to be registered as holders of the Trading Participants Offer Shares. Failure to complete the application form may result in the rejection of the application.

Applications must be received by the Receiving Agent not later than 12:00 noon on October 25, 2021. Applications received thereafter or without the required documents will be rejected. Applications shall be considered irrevocable upon submission to a PSE Trading Participant, and shall be subject to the terms and conditions of the Offer as stated in this Prospectus and in the Application. The actual purchase of the Offer Shares shall become effective only upon the actual listing of the Offer Shares on the PSE and upon the obligations of the Joint Lead Underwriters and Joint Bookrunners under the Underwriting Agreement becoming unconditional and not being suspended, terminated or cancelled on or before the Listing Date in accordance with the provisions of such agreement.

All applications shall be evidenced by the application to purchase form, in quadruplicate, duly executed in each case by an authorized signatory of the applicant and accompanied by one completed signature card, which for applicants who are corporations, partnerships or trust accounts, should be authenticated by the corporate secretary or equivalent corporate officer (or managing partner in the case of a partnership), and the corresponding payment for the Trading Participants Offer Shares covered by the application and all other required documents.

If the applicant is a corporation, partnership or trust account, the application must be accompanied by the following documents:

- A certified true copy of the applicant's latest articles of incorporation and by-laws (or articles of partnership, in the case of a partnership) and other constitutive documents (each as amended to date) duly certified by its corporate secretary (or managing partner in the case of a partnership);

- A certified true copy of the applicant’s SEC certificate of registration duly certified by its corporate secretary (or managing partner in the case of a partnership); and
- A duly notarized corporate secretary’s certificate (or certificate of the managing partner in case of partnership) setting forth the resolution of the applicant’s board of directors or equivalent body authorizing the purchase of the Offer Shares indicated in the application, identifying the designated signatories authorized for the purpose, including his or her specimen signature, and certifying to the percentage of the applicant’s capital or capital stock held by Philippine nationals.

Foreign corporate and institutional applicants who qualify as eligible investors, in addition to the documents listed above, are required to submit in quadruplicate, a representation and warranty stating that their purchase of the Trading Participants Offer Shares to which their application relates will not violate the laws of their jurisdictions of incorporation or organization, and that they are allowed, under such laws, to acquire, purchase and hold the Trading Participants Offer Shares.

This should be read in conjunction with the Company’s Implementing Guidelines for PSE Trading Participants which will be published on the PSE EDGE website prior to the start of the Offer Period.

For Local Small Investors:

With respect to the LSIs, applications to purchase the Retail Offer Shares must be done online through the PSE EASy. The system will generate a reference number and payment instruction. LSI applications and payments must be completed and settled, respectively, by 12:00 noon on October 25, 2021 (“**Retail Settlement Date**”).

Further information about the Company, details about the Offer, instructions for subscribing through PSE EASy, payment terms and the list of PSE Trading Participants where LSI applicants may open trading accounts for the lodgement of the LSI applicant’s Retail Offer Shares will be made available in the online IPO information center. The link to the online information center will be made available on the Company’s website in due course and in the Company’s Implementing Guidelines for LSIs which will be published on the PSE EDGE website prior to the start of the Trading Participants and Retail Offer.

LSI applications will be processed on a first-come, first-served basis, while final allocation of the Retail Offer Shares will be determined pursuant to allocation mechanics. This section should be read in conjunction with the Company’s Implementing Guidelines for LSIs which will be published on the PSE EDGE website prior to the start of the Offer Period.

---

|   |   |   |
|---|---|---|
| <b>Payment Terms for the Trading Participants Offer Shares Purchased through PSE Trading Participants</b> | : | The purchase price must be paid in full in Philippine Pesos upon the submission of the duly completed and signed application form and signature card together with the requisite attachments. |
|---|---|---|

Payments for the Trading Participants Offer Shares must be cleared on or before 12:00 noon on October 25, 2021 (“**Trading Participants Settlement Date**”). The modes of payment and instructions will be specified in the Company’s Implementing Guidelines for PSE Trading Participants which will be published on the PSE EDGE website prior to the start of the Offer Period.

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**Acceptance or Rejection of Applications for the Trading Participants and Retail Offer** : Applications for the Trading Participants and Retail Offer Shares are subject to the confirmation of the Sole Issue Manager and our final approval. We, in consultation with the Sole Issue Manager, reserve the right to accept, reject or scale down the number and amount of Trading Participants and Retail Offer Shares covered by any application. We and the Joint Lead Underwriters and Joint Bookrunners have the right to reallocate available Trading Participants and Retail Offer Shares in the event that the Trading Participants and Retail Offer Shares are insufficient to satisfy the total applications received. The Trading Participants and Retail Offer Shares will be allotted in such a manner as we and the Sole Issue Manager may, in our sole discretion, deem appropriate, subject to distribution guidelines of the PSE. Applications with checks dishonored upon first presentation and application forms which do not comply with the terms of the Trading Participants and Retail Offer will be automatically rejected. Notwithstanding the acceptance of any application, the actual acquisition of or subscription to the Trading Participants and Retail Offer Shares by an applicant will be effective only upon the listing of the Trading Participants and Retail Offer Shares on the PSE.

---

**Refunds of the Trading Participants and Retail Offer** : In the event that the number of Trading Participants and Retail Offer Shares to be received by an applicant, as confirmed by us, the Receiving Agent and the Sole Issue Manager, is less than the number covered by the application, or if an application is rejected, then the applicant is entitled to a refund, without interest, within five (5) banking days from the end of the Offer Period or on November 2, 2021, of all or a portion of the applicant’s payment corresponding to the number of Trading Participants and Retail Offer Shares wholly or partially rejected. All refunds shall be made through the Receiving Agent, at the applicant’s risk.

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**Registration and Lodgment of Shares with the PDTC** : The Offer Shares are required to be lodged with the PDTC. The applicant must provide the information required for the PDTC lodgment of the Offer Shares. The Offer Shares shall be lodged with the PDTC on Listing Date. The applicant may request to receive stock certificates evidencing such applicant’s investment in the Offer Shares through his/her broker after the Listing Date. Any expense to be incurred for such issuance of certificates shall be borne by the applicant.

---

**Expected Timetable** : The timetable of the Offer is expected to be as follows:

|  |                                  |
|--|----------------------------------|
| Receipt of SEC Pre-effective clearance | September 23, 2021               |
| Receipt of PSE Board approval          | September 24, 2021               |
| Bookbuilding Period                    | October 6 to<br>October 12, 2021 |
| Pricing                                | October 12, 2021                 |

|  |                                      |
|--|--------------------------------------|
| Notice of final Offer Price to the SEC and PSE                       | October 12, 2021                     |
| Receipt of the Permit to Sell from the SEC                           | October 14, 2021                     |
| Offer Period   | October 18, 2021 to October 25, 2021 |
| PSE Trading Participants' Commitment Period                          | October 18, 2021 to October 20, 2021 |
| Submission of Firm Order and Commitments by PSE Trading Participants | October 20, 2021, 12:00 noon         |
| Trading Participants Settlement Date                                 | October 25, 2021                     |
| Retail Settlement Date   | October 25, 2021                     |
| Institutional Offer Settlement Date                                  | October 29, 2021                     |
| Listing Date and commencement of trading on the PSE                  | November 3, 2021                     |

The dates included above are subject to the approval of the PSE and the SEC, market and other conditions, and may be changed.

If, for any reason, any day of the above periods or dates is not a Banking Day, then such period or date may be extended or moved, as the case may be, to the immediately succeeding Banking Day, or such other date as may be agreed upon by the Company and the Joint Lead Underwriters and Joint Bookrunners. Notice of any adjustment to the Listing Date shall be made by publication by the Company in two (2) newspapers of general circulation, provided that any adjustment to the Listing Date shall be subject to the approval of the SEC and PSE.

- 
- Risks of Investing** :
- In making an investment decision, investors are advised to carefully consider all the information contained in this Prospectus, including the risks associated with an investment in the Offer Shares. These risks include:
- risks relating to our business;
  - risks relating to the Philippines;
  - risks relating to the Offer and the Offer Shares; and
  - risks relating to the presentation of information in the Prospectus.

For a more detailed discussion on certain of these risks, see “*Risk Factors*” beginning on page 26, which while not intended to be an exhaustive enumeration of all risks, must be considered in connection with a purchase of the Offer Shares. The Offer Shares are offered solely on the basis of the information contained in the Prospectus.

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**Receiving Agent** : PNB Trust

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**Stock and Transfer Agent** : PNB Trust

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**Escrow Agent** : PNB Trust

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**Counsel for the Issuer** : Picazo Buyco Tan Fider & Santos

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**Counsel for the Sole Issue  
Manager, and the Joint Lead  
Underwriters and Joint  
Bookrunners** : Romulo Mabanta Buenaventura Sayoc & de los Angeles

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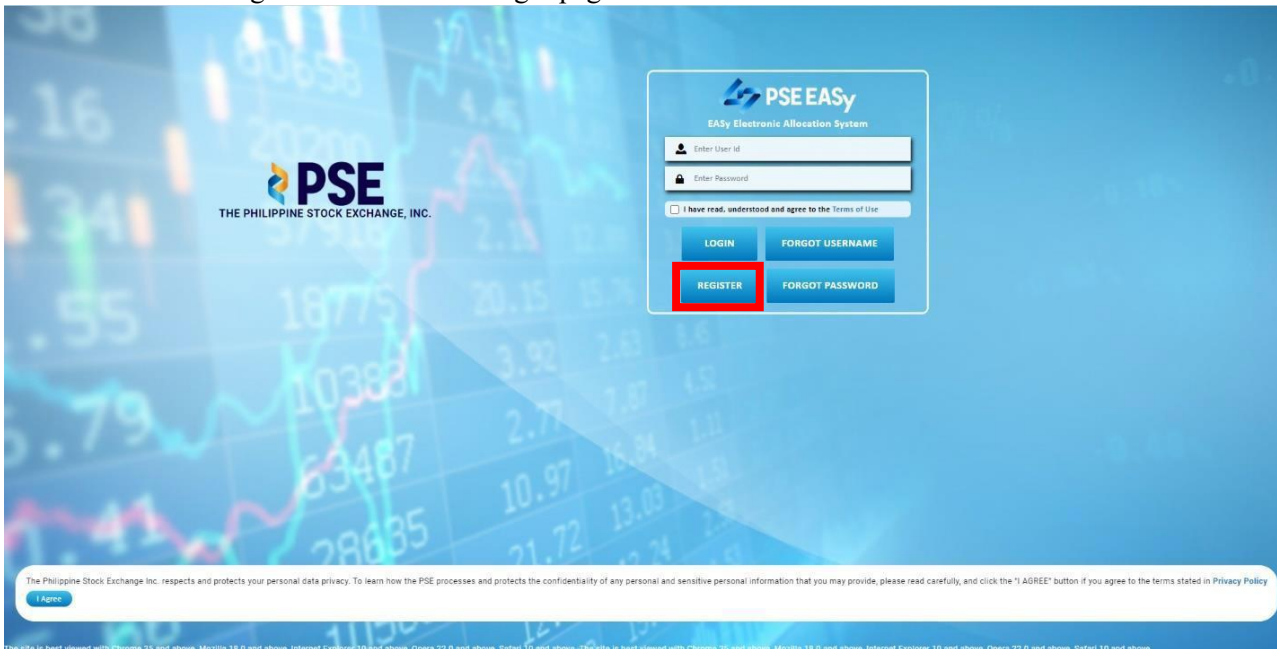
**Independent Auditors** : Punongbayan & Araullo (Grant Thornton Philippines)

**USER INVESTOR GUIDE FOR PSE EASy**

**1. REGISTRATION**

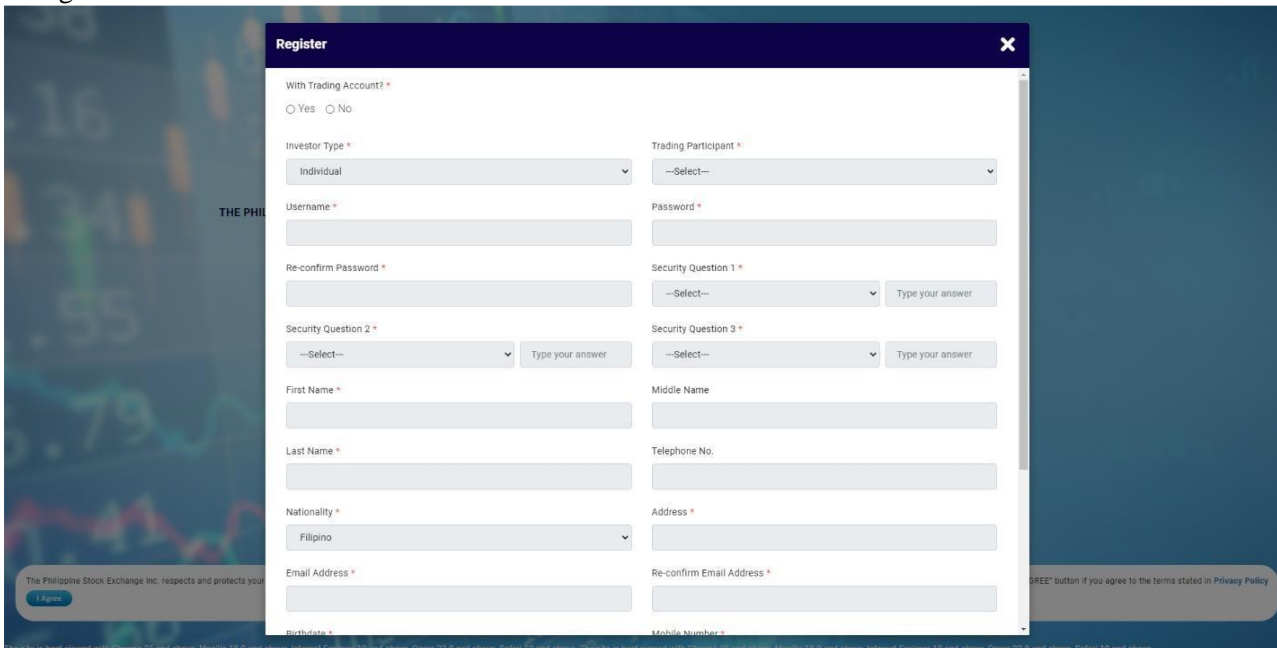
**STEP 1.** Go to “<https://easy.pse.com.ph>”

**STEP 2.** Click on the “Register” button in the login page.

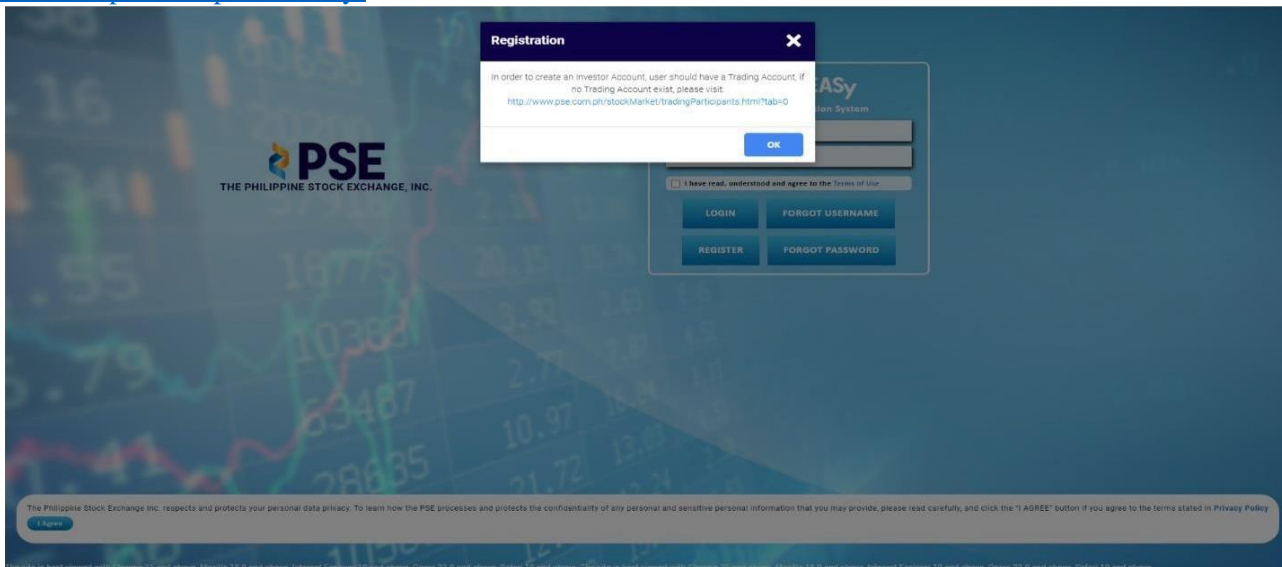


**Note:** only investors that have trading accounts with PSE Trading Participants will be allowed to proceed with the PSE EASy registration or account creation.

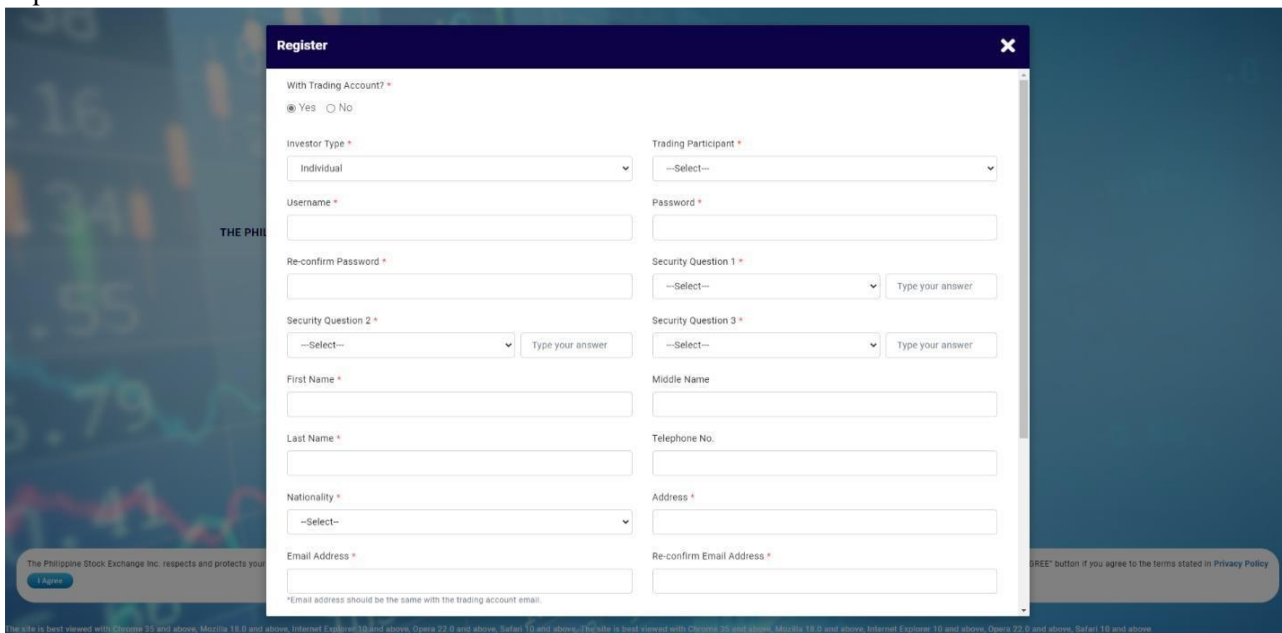
**STEP 3.** Upon clicking the “Register” button, a pop up window “Register” will be displayed. User should answer if he has trading account.



**STEP 4.** If the Investor has no Trading Account and ticked “No” checkbox, a message will prompt: “In order to create an Investor Account, user should have a Trading Account. If no Trading Account exist, please visit: <https://www.pse.com.ph/directory/>”



**STEP 5.** If the investor has a Trading Account and ticked the “Yes” checkbox, the “Investor Type” field will be enabled. All required fields will have red asterisk “\*”.



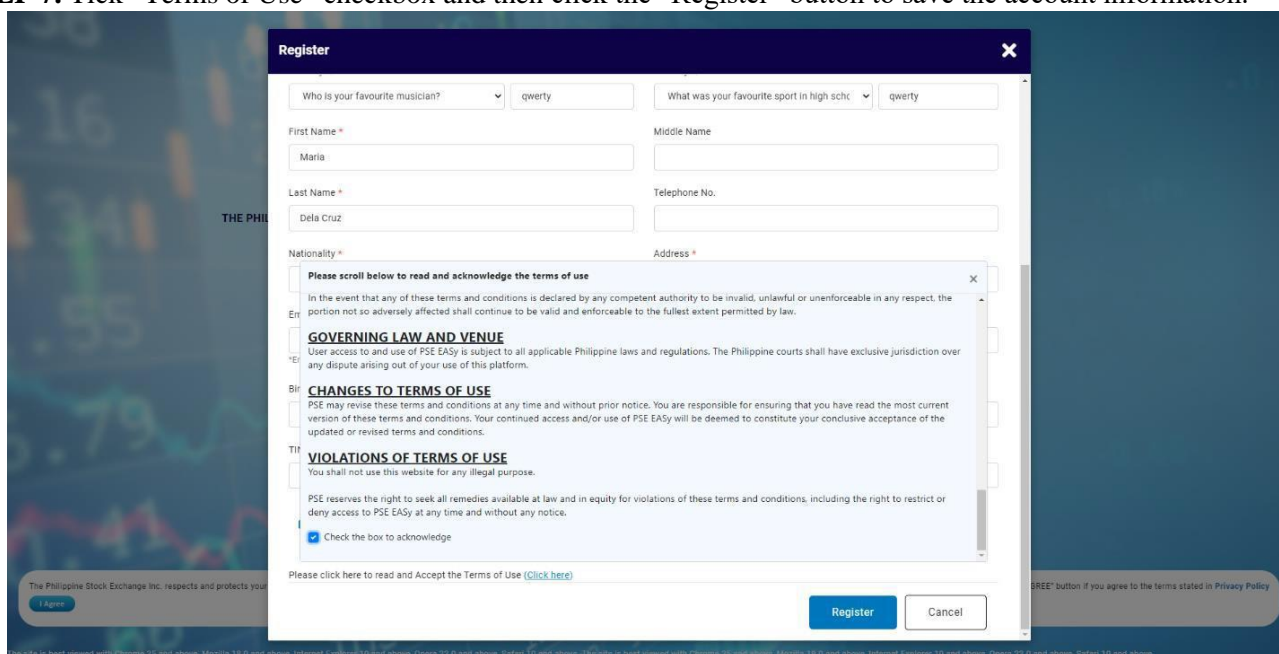
**STEP 6.** Input the required information.

| Information         | Check  |
|---------------------|--|
| Username            | Username should not match existing username  |
| Password            | Password should be at least 8 characters with at least 1 uppercase, 1 number and 1 special character |
| Re-confirm Password | Should match the encoded Password  |
| Birthdate           | Should be eighteen (18) years less than the Current Date   |
| Email Address       | Email should be properly formatted (i.e. <b>abc@abc.com</b> )  |
| Mobile Number       | Should be 10 digits  |
| TIN                 | Should be 12 digits  |
| Profile Photo       | Max file size is only 5MB and should have proper image extensions (.jpg,.png,.jpeg)                  |

User can attach photo by clicking “Choose File” button, select self-face photo and then, click “Open” button. The photo will be uploaded.

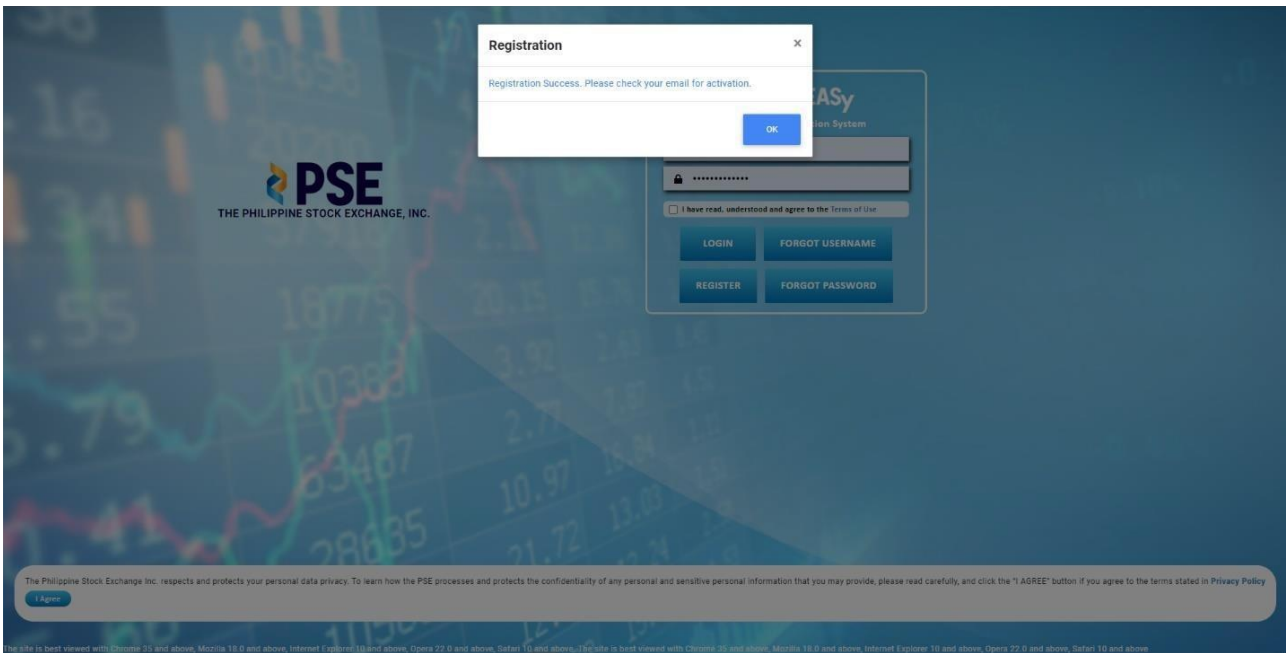
User will click the Terms of Use and tick the checkbox to confirm that the information provided are true and correct, and user has read and accept terms of use.

**STEP 7.** Tick “Terms of Use” checkbox and then click the “Register” button to save the account information.

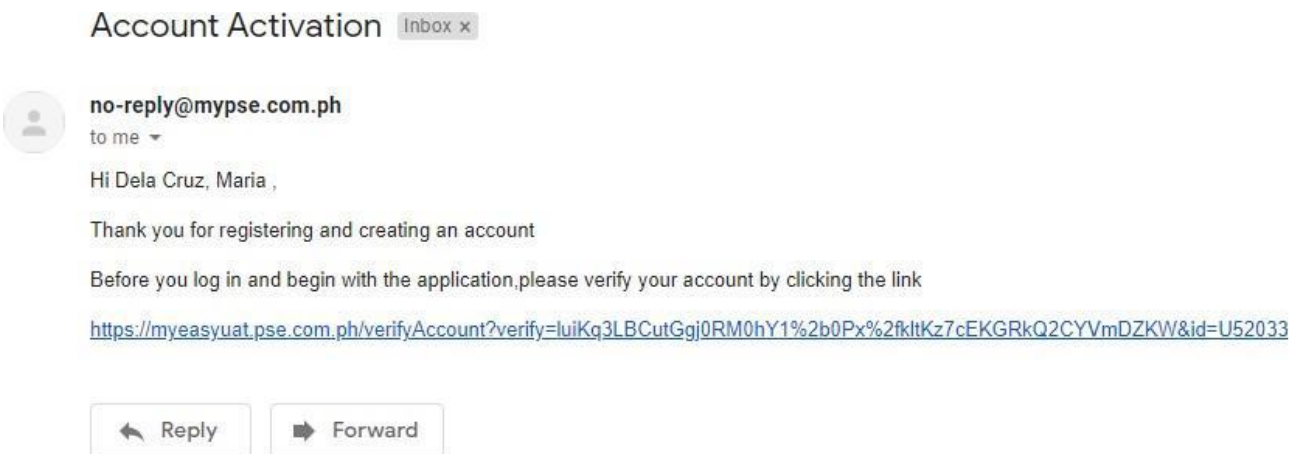


**Note:** If the “Cancel” button is clicked, a confirmation message will be displayed “Are you sure you want to cancel your registration?” If the user clicks the “Yes” button, the “Register” window will be closed. Encoded data will not be saved. If the user clicks the “No” button, closing of the window for creating account will not proceed.

**STEP 8.** A confirmation message will be displayed as follows: “Registration Success. Please check your email for activation.” Click the “OK” button.

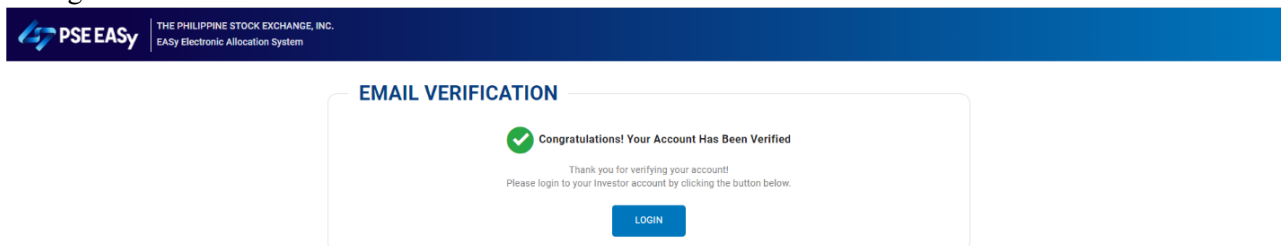


**STEP 9.** Open your registered email and open the email received from [myapse.com.ph](mailto:myapse.com.ph). Click the link provided in the email to activate your PSEasy account.

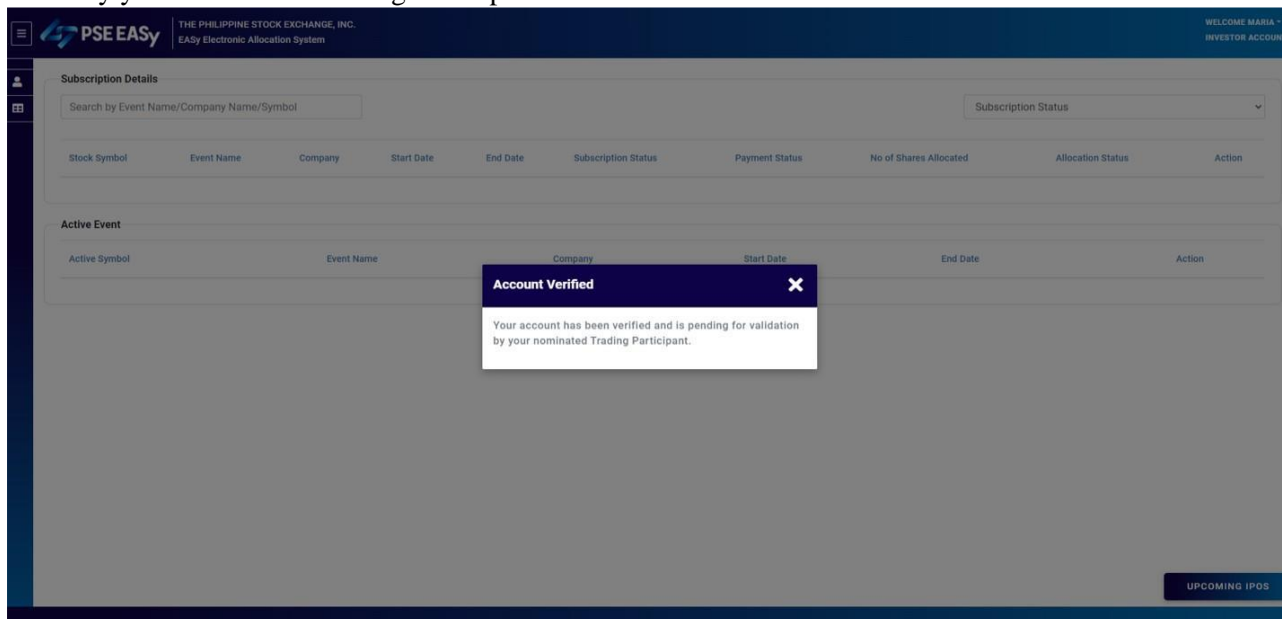


**STEP 10.** Upon clicking the link, an “Email Verification” page will be displayed with the following message: “Congratulations! Your Account Has Been Verified. Thank you for verifying your account! Please login to your Investor account by clicking the button below.”

Click “Login” button.



**STEP 11.** Upon logging in, a confirmation message will be displayed: “Your account has been verified and is pending validation by your nominated Trading Participant.”



## 2. SUBSCRIPTION

STEP 1. Upon login, click on an event.

The screenshot displays the PSE EASY Investor Account interface. The header includes the PSE EASY logo, the text "THE PHILIPPINE STOCK EXCHANGE, INC. EASy Electronic Allocation System", and a user greeting "WELCOME CARLO INVESTOR ACCOUNT". The main content area is divided into two sections: "Subscription Details" and "Active Event".

**Subscription Details:** This section features a search bar labeled "Search by Event Name/Company Name/Sy" and a "Subscription Status" dropdown menu. Below is a table with the following data:

| Stock Symbol | Event Name     | Company                           | Start Date | End Date   | Subscription Status | Payment Status | No of Shares Allocated | Allocation Status | Action   |
|--------------|----------------|-----------------------------------|------------|------------|---------------------|----------------|------------------------|-------------------|----------|
| SAMPL        | sample         | Premier                           | 05-11-2021 | 05-14-2021 | Subscribed          |                | 0                      |                   | [Action] |
| ALLO         | TestAllocation | Premier Software Enterprise, Inc. | 05-06-2021 | 05-06-2021 | Subscribed          |                | 1000                   | Allocated         | [Action] |

**Active Event:** This section shows a table with the following data:

| Active Symbol | Event Name | Company | Start Date | End Date   | Action   |
|---------------|------------|---------|------------|------------|----------|
| SAMPL         | sample     | Premier | 05-11-2021 | 05-14-2021 | [Action] |

At the bottom right, there is a blue button labeled "UPCOMING IPOs".

STEP 2. Fill out the Application to Purchase.

The screenshot shows the PSE EASY Investor Account interface with an "Application to Purchase" modal form open. The background is dimmed, showing the same subscription details as in the previous screenshot. The modal form contains the following fields and options:

- Lot Size: 1.00
- Lot Size \*: 1,000
- Maximum Number of Shares for Subscription \*: 100,000
- Minimum Number of Shares for Subscription: 1,000
- Application to Purchase: [Text input field]
- Order Size(Shares) \*: 0
- Trading Participant \*: [Dropdown menu]
- Total Amount in PHP \*: 0.00
- Agreement: I agree to the Representations, Warranties, Authorization and Acknowledgment. (Click here)

At the bottom of the modal, there are three buttons: "SAVE AS DRAFT", "SUBSCRIBE", and "Cancel".

**STEP 3.** Tick checkbox on acknowledgments.

**STEP 4.** Click “Subscribe”

### Application to Purchase ✕

1.00 https://easy10.wdsdev.premierse.com/Events/ipc

Lot Size \* Contact Person 2 Details

**Please scroll below to read and acknowledge** ✕

My issuer and/or the Underwriter may consider necessary or desirable to check the registration in my/the Corporation's/the Partnership's name of the Offer Shares being applied for, or any lesser number in respect of which an Application may be accepted, in the Stock and Transfer Book of the Issuer. I/the Corporation/the Partnership undertake to sign all documents and to do all other acts necessary to enable me/the Corporation/the Partnership to be registered as the owners of the Offer Shares being applied for or any lesser number in respect of which the Application may be accepted, subject to the Articles of Incorporation (as amended) and By-Laws (as amended) of the Issuer, and the laws of the Republic of the Philippines.

**I/the Corporation/the Partnership also acknowledge that:**

1. Applications received after the end of the Offer Period, or any extension thereof, Applications that do not comply with the terms and conditions of the Offer, the Implementing Guidelines, and all rules and regulations governing the Offer, Applications with incomplete requirements, and Applications that are not fully paid within the deadline for payment shall be rejected; and
2. Notwithstanding the acceptance of any Application, I/the Corporation's/the Partnership's actual subscription of the Offer Shares will be effected only upon listing of the Offer Shares at the PSE.

Check the box to acknowledge

I agree to the Representations, Warranties, Authorization and Acknowledgment. ([Click here](#))

SAVE AS DRAFT SUBSCRIBE Cancel

### Subscription ✕

Subscription Success.

OK

### 3. PAYMENT

#### STEP 1. View / Download the payment details

The screenshot shows the PSE EASY interface. The top navigation bar includes the PSE EASY logo, the text "THE PHILIPPINE STOCK EXCHANGE, INC. EASY Electronic Allocation System", and a user greeting "WELCOME JOHN GARCIA GARCIA INVESTOR ACCOUNT". The left sidebar contains "My Portfolio" and "My Trading Participant". The main content area is titled "Subscription Details" and features a search bar with "IPO Name" and "Company" fields, and a dropdown menu for "--List of Statuses--". Below the search bar is a table with the following data:

| Stock Symbol | Event Name  | Company | Start Date | End Date   | Subscription Status | Payment Status | No of Share Allocated | Allocation Status | Action |
|--------------|-------------|---------|------------|------------|---------------------|----------------|-----------------------|-------------------|--------|
| XYZ          | XYZ Company | XYZ     | 07-17-2019 | 07-18-2019 | Subscribed          |                | 0                     |                   |        |

Below the table is an "Active Event" section with a similar table structure. At the bottom right, there is a button labeled "UPCOMING IPOs". The footer contains "Privacy Policy | Terms of Use | © Copyright 2018 The Philippine Stock Exchange, Inc."

This screenshot is identical to the one above, but with a red box highlighting the "View" button in the "Action" column of the first row of the "Subscription Details" table.

| Stock Symbol | Event Name  | Company | Start Date | End Date   | Subscription Status | Payment Status | No of Share Allocated | Allocation Status | Action   |
|--------------|-------------|---------|------------|------------|---------------------|----------------|-----------------------|-------------------|----------|
| XYZ          | XYZ Company | XYZ     | 07-17-2019 | 07-18-2019 | Subscribed          |                | 0                     |                   | <br>View |

**PSE EASY** | THE PHILIPPINE STOCK EXCHANGE, INC.  
EASy Electronic Allocation System

WELCOME JOHN GARCIA GARCIA  
INVESTOR ACCOUNT

### Application to purchase

**Event Details**

Event Name \* XYZ Company

**Additional Information**

Stock Symbol \* XYZ

Start Date \* 07-17-2019

End Date \* 07-18-2019

Currency \* PHP

Final Offer Price \* 5.74

[Cancel Subscription](#)
[Print/Download Payment Details](#)
[Cancel](#)

Privacy Policy | Terms of Use | © Copyright 2018 The Philippine Stock Exchange, Inc.

## STEP 2. Pay for your subscription

**PSE** | THE PHILIPPINE STOCK EXCHANGE, INC.  
LSI SUBSCRIPTION SYSTEM

**Subscription Details**

Event Name: XYZ Company

Event End Date: 07-18-2019

Trading Participant: Philippine Stock Exchange

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**Application to Purchase**

Investor Name: John Garcia Garcia

Order Size (Shares): 17,400

Offer Price: PHP 5.74

Total Amount: PHP 99,876

Reference No: XYZ00071719000154677

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**Payment Instruction**

Bank: ABC

Account Name: Account 1

Account Number: 0355789463454848

Special Instruction: The purchase price must be paid in full in Philippine Pesos through the above cited Bank. The purchase price may be paid in (i) cash; (ii) a personal check drawn against an account with a BSP authorized bank at any of its branches located in Metro Manila; or (iii) a manager's or cashier's check issued by an authorized bank.

---

**\*XYZ00071719000154677\***

[Print](#)
[Download](#)

**SAMPLE PSE EASy EMAIL**

Hi

You have subscribed to AllDay Marts, Inc. – Initial Public Offering. Your subscription details are as follows:

|                                    |                              |
|------------------------------------|------------------------------|
| Company Name:                      | AllDay Marts, Inc.           |
| Stock Symbol:                      | ALLDY                        |
| Number of Offer Shares Subscribed: | [Order Size]                 |
| Offer Price per Share:             | [Offer Price]                |
| Total Amount Due:                  | [Amount]                     |
| Subscription Date and Time:        | [Subscription Date and Time] |
| Payment Due Date and Time:         | Until [End Date] 1:30 PM     |
| Designated Trading Participant:    | [TP]                         |
| <b>PSE Easy Reference Number:</b>  | <b>[Reference Number]</b>    |

To pay for your subscription, please take note of the following details:

DETAILED PAYMENT INSTRUCTIONS CAN BE FOUND IN ALLDAY'S ONLINE IPO INFORMATION CENTER AT <https://corporate.allday.com.ph/invest/>. For LSI Applicants with COL Financial and First Metro Sec as the nominated "PSE Trading Participant", refer to the specific payment instructions of each broker. For LSI Applicants with other entities as the nominated "PSE Trading Participant", payment options are as follows: (a) over-the-counter via PNB Bills Payment in the name of "ALLDAY IPO" at any operating PNB branch through the following payment types: (i) cash, or (ii) cashier's/manager's check, corporate check or personal check drawn against an account with a BSP authorized bank in Metro Manila; or (b) PNB Mobile Banking or Internet Banking via Bills Payment with the Biller/Merchant as "ALLDAY IPO".

Special Instruction: Checks subject to clearing of over one (1) banking day will not be accepted. All checks should be dated as of the date of submission of the Application, made payable to "ALLDAY IPO", and crossed for "Payee's Account Only". The PSE EASy Reference Number should be indicated in the payment slip for over-the-counter payments. LSI Applicants are encouraged to bring a copy of the PSE EASy email confirmation containing the PSE EASy Reference Number for validation. Failure to strictly comply with the foregoing instructions, or failure to include the PSE EASy Reference Number in the proof of payment when making over-the-counter payments, or any discrepancies in the PSE EASy Reference Number as reflected in the proof of payment may cause the rejection of the LSI Application.

For concerns relating to the AllDay Marts, Inc., the Terms and Conditions of the Offer, and your subscription, please contact the following:

Underwriter Name: PNB Capital and Investment Corporation  
 Contact Persons and Contact Details: Marge Reyes and Kim Aclan via [pnbcapitalalldayipo@pnb.com.ph](mailto:pnbcapitalalldayipo@pnb.com.ph) or (02) 85263131 loc. 1515

**IMPORTANT:** All paid subscriptions will still be subject to the final allocation of shares by the Underwriter. In the event that the final number of shares allocated to you is less than the number covered by your paid subscription, or if your subscription is rejected, the Receiving Agent shall refund you, without interest, starting from five (5) trading days from the end of the Offer Period.

This is a system generated notification. Please do not reply to this email.

For your PSE EASy concerns, please contact the System Administrator through the following:

Contact Number: 876 4888 Email: [investing@pse.com.ph](mailto:investing@pse.com.ph)

**PNB BILLS PAYMENT GUIDELINES**

**1. Over-the-counter Bills Payment**

Company Name: ALLDAY IPO

Subscriber Number: Cite your unique **PSE EASy reference number**

Payor's Name: Cite the Applicant's Name

The image shows a PNB Payment Slip form with the following details filled in:

- PNB Logo:** Present in the top left corner.
- RECEIVED BY:** TELLER
- MACHINE VALIDATION:** Present in the top right corner.
- Nº:** XXXXXX
- THIS PAYMENT IS FOR:**
  - PESO BILLING
  - DOLLAR BILLING
  - DATE:** Payment Date
- COMPANY NAME:** ALLDAY IPO
- CARD NO. / SUBSCRIBER'S NO. / POLICY / PLAN REF. NUMBER:** PSE EASy reference number
- PAYOR'S NAME:** Name of Applicant/Subscriber
- MODE OF PAYMENT:**
  - 1. CASH
  - 2. ON US
  - 3. LOCAL
  - 4. REGIONAL
  - 5. DEBIT ACCOUNT
- TABLE:**

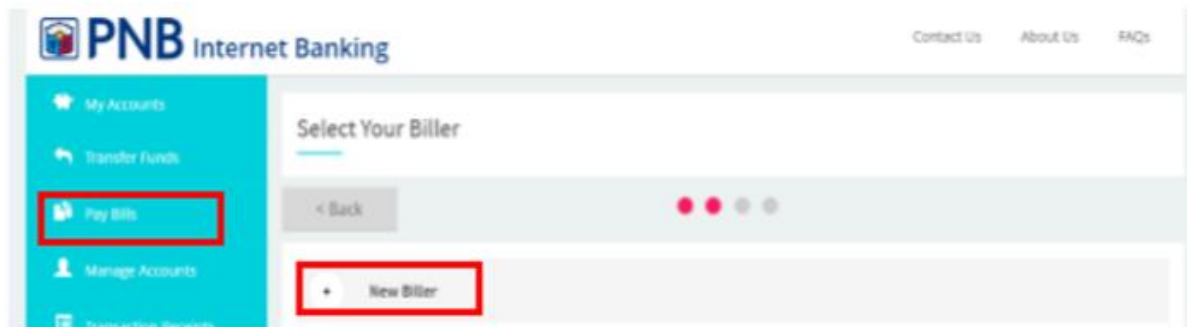
| BANK INITIALS/BRANCH | CHECK NUMBER | AMOUNT | CTVS |
|----------------------|--------------|--------|------|
| 1                    |              |        |      |
| 2                    |              |        |      |
- PLEASE INDICATE CASH BREAKDOWN AT THE BACK P**
- DEBIT BY ACCOUNT NO:** [Empty grid]
- AMOUNT IN WORDS:** [Empty line]
- ACCOUNT HOLDER'S SIGNATURE:** [Empty line]
- SIGNATURE:** [Empty line]
- APPROVED BY:** [Empty line]
- PROCESSED BY:** [Empty line]
- PAYMENT SLIP** (Large text at the bottom)
- Footer:** 1st Copy - Banks Copy, 2nd Copy - Clients Copy

Update payment details

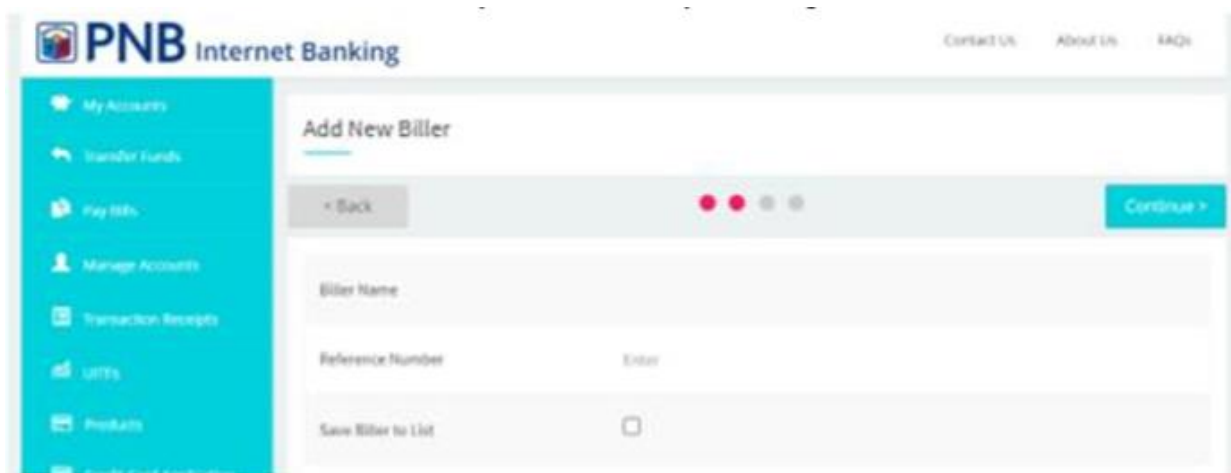
Sign here

## 2. Online Bills Payment via PNB Internet Banking

- a. Under Pay Bills, select New Biller and add “ALLDAY IPO” as Merchant



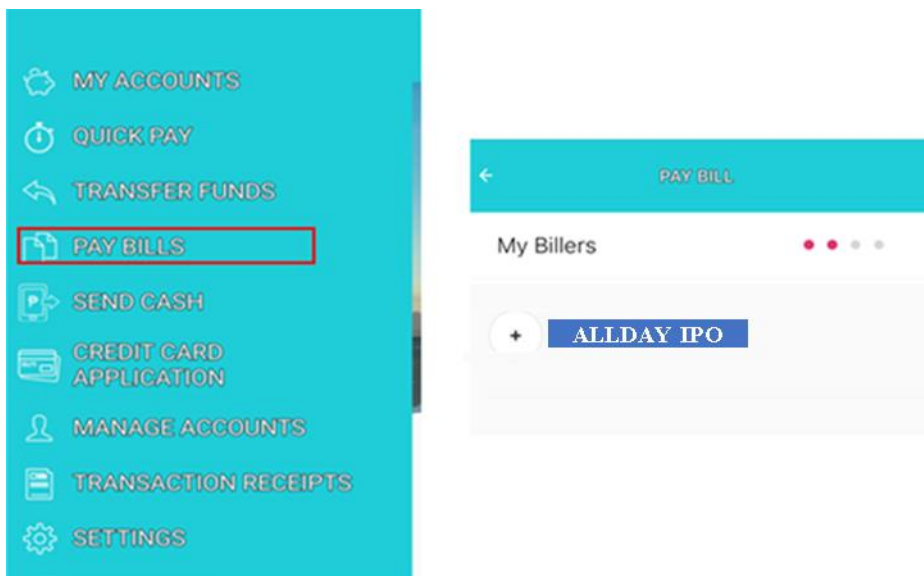
- b. Enter the Reference Number using your unique PSE EASy reference number.



- c. Enter the Amount to be paid and click “Continue”.
- d. Proceed with payment by clicking “Confirm”.

### 3. Online Bills Payment via PNB Internet Banking

- a. Under Pay Bills, add "ALLDAY IPO" as Merchant



- b. Enter the Subscriber Number using your unique PSE EASy reference number.  
c. Enter the Amount to be paid and click "Continue".

The image shows a screenshot of the 'Biller Details' form in the PNB Internet Banking mobile application. The form has a teal header with a back arrow, 'PAY BILL', and a 'Continue' button. Below the header, the text 'Biller Details' is displayed. The form contains three input fields: 'Biller Name' with the placeholder text 'Name of Merchant', 'Subscriber Number' with the placeholder text 'PSE Easy Reference Number', and 'Amount' with the placeholder text 'Php xx,xxx.xx'.

- d. Proceed with payment by clicking "Confirm".